# Line Meanings

Taking part in the experiment is optional and you can opt out at any point. All information will be confidential.

Continued on next page…

## The task:

There will be a line shown at the start. Based on this line you will be asked to come up with as many things the line reminds you of. An example line will be shown with the opportunity to practice before we start the task.

## Completion of the Task

### Step-By-Step

1. You will be shown a line and asked to name something it reminds you of.
2. Once you have an answer and a description it can be submitted by filling out the fields “answer” and “description” fields on the screen. An example of how exactly this will be done will be shown to you before you start.
3. This process can be repeated which means that multiple answers can be given to a single line in the 5 minutes given to you.
4. All of the answers which have been submitted in your group can be seen on the right side of your screen along with the names of the participants who submitted the expression will be shown.
5. The above will be called the task round and it will be 5 minutes long and only be done once.
6. The next round is the “similarities round” where you will be asked to name at most 3 pairs of submissions which are similar to each other. You do not have to name any pairs if no submitted expression is similar, however if there are more than 3 pairs of similar expressions then you will be limited to naming the 3 pairs that are most similar in your opinion.
7. If a pair of expressions is nominated by at least 2 participants out of the possible 5 then the expression which was created second will be disqualified from the next round, the “favourites round”. An example of how this will work will be shown later.
8. The last round is called the “favourites round” where your will be asked to name 5 of your favourite submissions from another group. They will not be able to see who voted for which submission and your voting will not affect the way people vote on your submissions.
9. At the end of the tasks your group will be given a ranking of how people performed in the task.

## Payment

1. The payment will depend on popularity of submissions and performance in the counting task and the payment structure is as follows.
   1. **Most popular** submission or best performer in the math task will receive **£4.**
   2. **Second** most popular submission or second best performer in the math task will receive **£2.**
   3. **Third** most popular submission or third best performer in the math task will receive **£1.**
   4. **Fourth** most popular submission or fourth best performer in the math task will receive **£0.5**
   5. **Fifth** most popular submission or third best performer in the math task will receive **£0.5**